Call for Applications

Transport Achievement Award

Recognising excellence through innovation in transport and mobility

Scope

ITF’s 2020 Summit theme is Transport Innovation for Sustainable Development. It will focus on how innovation in transport can contribute to achieving the goals set out in the United Nations 2030 Agenda for Sustainable Development.

Well-developed transportation infrastructure is a cornerstone of modern society, connecting people and delivering goods by air, land and sea. However, there is an increasing need to ensure that growing demand for transport is met in an environmentally and socially acceptable manner. Innovations in transport policies, business models and technologies can play a critical role in reducing transport related CO2 emissions, pollution and congestion, providing a pathway to a sustainable future.

In this context, the 2020 Transport Achievement Award will recognise a demonstrated achievement linked to a significant innovation in Sustainable Development, across one or more of the transport modes.

Winners of the Award are offered the opportunity to present their project to a high-level international audience, including transport ministers from around the world and other global leaders from business, civil society, media and academia.

Eligibility Criteria

The award aims to encourage continual development and innovation; therefore the initiative must have been in operation for a minimum of two (2) but typically no longer than five (5) years, to allow for the stated attributes and benefits achieved to be adequately supported by quantitative evidence.

This award is open to any organisation (government or non-government), business or individual within the 60 ITF member countries. Applications from non-member or observer countries are welcome, but can be considered only for “special mention”.

Selection Criteria

The application must address all criteria outlined below, providing comprehensive answers to each of the criteria and supplying supporting evidence and data as required.

Supporting documentation should include any relevant regulatory documentation, financial figures and operational data. It can also include press releases/articles, video, images, and customer endorsements.

Responses must be limited to the stated word limit for each criterion.

1 For a list of International Transport Forum member countries: https://www.itf-oecd.org/member-countries
<table>
<thead>
<tr>
<th>#</th>
<th>Criteria</th>
<th>Word limit</th>
<th>Weighed score (%)</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>Overview</strong>&lt;br&gt;Provide an overview of the initiative and describe:&lt;br&gt;a) the nature of the initiative and its objectives;&lt;br&gt;b) its clients/users;&lt;br&gt;c) when it was implemented (and completed if appropriate);&lt;br&gt;d) why it represents a significant innovation.</td>
<td>350 words</td>
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<td>2</td>
<td><strong>Value added through innovation</strong>&lt;br&gt;Describe the value added of the initiative, including identifying and quantifying the actors who are benefiting from the initiative. Provide supporting quantitative evidence and indicate its potential to be replicated in other settings.</td>
<td>500 words + up to 4 pages quantitative data (A4 equivalent)</td>
<td>25</td>
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<td>3</td>
<td><strong>Evaluation of the objectives achieved</strong>&lt;br&gt;Outline objectives and the pre and post assessment carried out to evaluate achievement of the initiative’s goals. Evaluate performance to date and provide quantitative evidence of this.</td>
<td>250 words + up to 4 pages quantitative data (A4 equivalent)</td>
<td>20</td>
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<td>4</td>
<td><strong>Justification for international recognition</strong>&lt;br&gt;Explain what differentiates your initiative from similar ones, and state why this is an innovative example of worthy of international recognition.</td>
<td>250 words</td>
<td>15</td>
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<td>5</td>
<td><strong>Enablers and barriers</strong>&lt;br&gt;Identify the factors that have made this achievement possible and the nature of any impediments encountered.</td>
<td>250 words</td>
<td>10</td>
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<td>6</td>
<td><strong>Sustainability enhancement</strong>&lt;br&gt;Explain the contribution of the innovative initiative to environmental, financial and social sustainability.</td>
<td>300 words</td>
<td>20</td>
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<td>7</td>
<td><strong>Additional information</strong>&lt;br&gt;Provide any additional supporting information as available.</td>
<td>250 words + up to 3 press articles and/or videos</td>
<td>N/A</td>
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Application Process

- Applications must be submitted in English using the online application form.
- Applications close Friday 20th of March 2020.
- Applicants are asked to respond to the Selection Criteria which will be used by the award jury to determine the award winner, and provide supporting evidence and data. Applications that do not meet the criteria will not be considered.
- Applications will be examined and winners determined by an international panel of experts from the transport sector including from the ITF.
- All applicants will be informed of the outcome of their application prior to the 2020 Summit.

Awarding the Prize

- Award winners will be invited to attend the Award Ceremony during the Summit (27-29 May 2020, Leipzig, Germany).
- Representatives of best applications will be invited to present their project at the Summit.
- Presentations at the Summit will be recorded and made available on the ITF website. Award winners may also be asked to respond to media enquiries.

Please note: Multiple awards may be attributed based on the type of activity, size of the applicant organisation, and geographical scope.

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For further information about the 2020 Annual Summit please visit: 2020.itf-oecd.org